

AQA Level 3 Certificate in Applied Business

What the course covers

This course covers the following units:

- Unit 1 Financial planning and analysis
- Unit 2 Business dynamics
- Unit 3 Entrepreneurial opportunities
- Unit 4 Managing and leading people
- Unit 5 Developing a business proposal
- Unit 8 Marketing communications

Students will also attend visiting speaker presentations and visits to local work places.

The complete specification can be viewed on the AQA website. www.aqa.org.uk

What students can do with this course

This qualification carries the same UCAS points as one A Level and supports entry to a range of business and enterprise associated higher education courses, such as management, finance, entrepreneurship, economics etc. As an A Level equivalent it can also count towards the UCAS points needed for other degree courses.

How this course is assessed

The course is assessed through a range of techniques, with two units, 1 and 4, assessed through an external exam, unit 3 externally assessed and the remaining units internally assessed, through coursework. All units are assessed and graded individually and an overall grade for the qualification is awarded upon successful completion of all units. All units must be passed to gain an overall pass grade. Grades awarded are pass, merit, distinction or distinction* level.

33% exam and 66% coursework.

Entry requirements

All our course entry requirements are detailed in the Entry Requirements document located in the admissions section of our website.