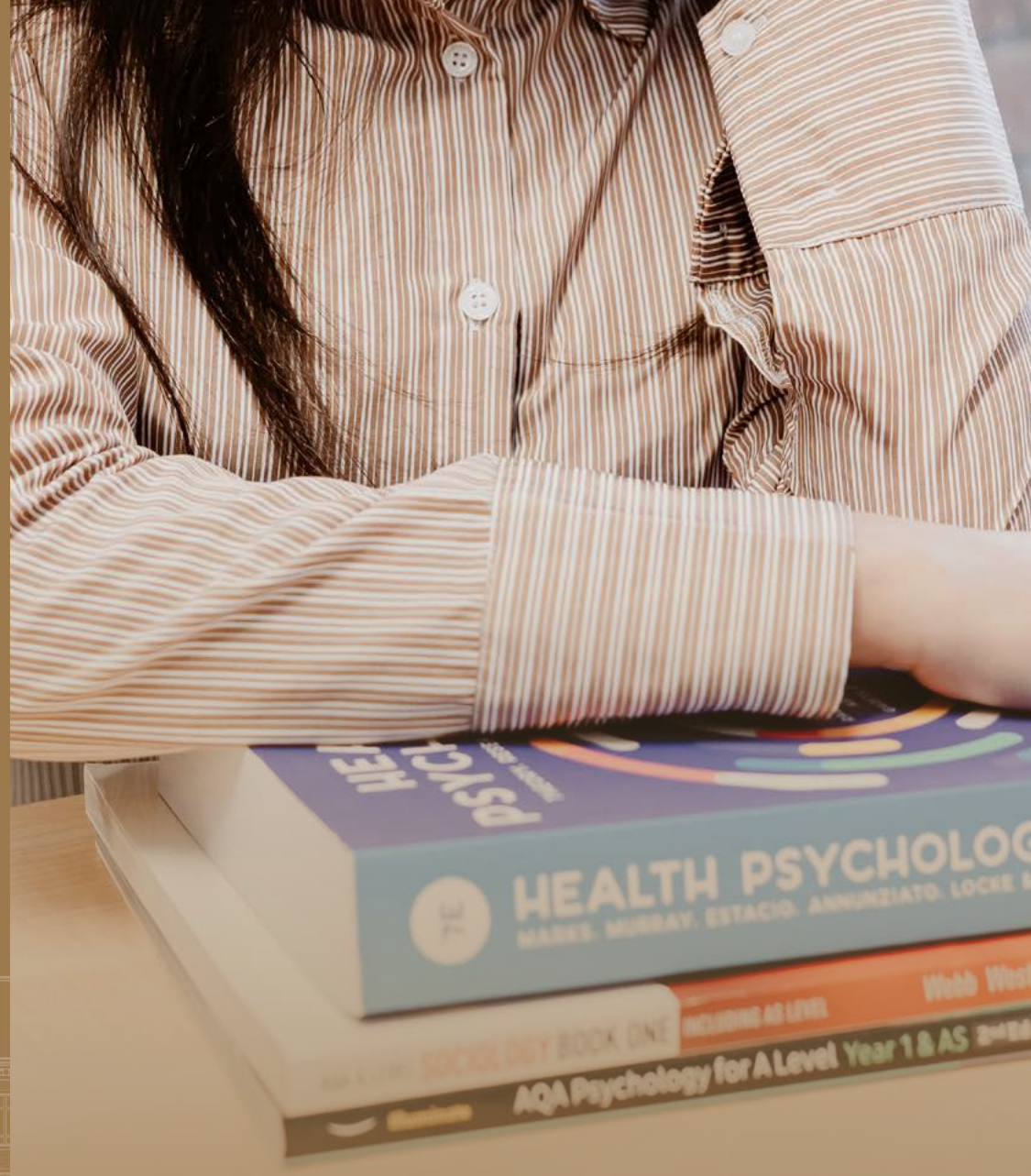
Integrity
Curiosity
Respect



Applied Psychology

BTEC

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WHAT IS APPLIED PSYCHOLOGY?

Applied Psychology is the study of the mind and behaviour, explored through practical, real-world contexts. It examines how individuals think, feel, and behave, both on their own and within social settings. Psychologists seek to understand mental processes, emotions, and actions through systematic observation, research, and experimentation. This qualification is equivalent in size to one A Level and it has been designed as one third of a typical study programme, normally alongside A Levels or other applied general (BTEC) qualifications. It is designed for post-16 learners who want to continue their education through applied learning.
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WHY STUDENTS CHOOSE THIS COURSE

BTEC Applied Psychology focuses on applying psychological principles and theories to everyday situations, helping students understand how psychology influences health, education, business, and society. Unlike the purely academic A-Level course, BTEC Applied Psychology emphasizes practical skills through research projects, case studies, and applied tasks. Students develop critical thinking, research, and communication skills that are highly valued in careers such as mental health, social care, education, and law enforcement.

WHAT STUDENTS CAN DO WITH THIS COURSE

Students can progress to university to study a wide range of courses. Examples include Psychology, Occupational Health, Education and Child Psychology, Sport Psychology, and Forensic and Criminal Psychology. In addition, students can pursue psychology-related apprenticeships, which combine practical work experience with further study in areas such as mental health support, social care, or applied psychology roles.

HOW THIS COURSE IS ASSESSED

Students will complete two externally assessed units (exams) and two internally assessed units (coursework). External assessments account for 58% of the overall qualification, while internal assessments make up the remaining 42%.

ENTRY REQUIREMENTS

All our course entry requirements are detailed in the Entry Requirements document located in the admissions section of our website.

FURTHER READING

BTEC Nationals | Applied Psychology (2018) Pearson qualifications
www.simplypsychology.org

What the course covers

Students will study two externally assessed (exam) units and two internally assessed (coursework) units.

The units assessed externally include:

- Psychological Approaches and Applications
- Health Psychology

The units assessed internally include:

- Conducting Psychological Research

and one unit from the following:

- Criminal and Forensic Psychology
- Promoting Children's Psychological Development
- Introduction to Psychopathology
- Applied Sport Psychology

External assessments (exams) account for 58% of the overall qualification, while internal assessments (coursework) make up the remaining 42%.



THE FULL SPECIFICATION

is available on the Pearson website: BTEC Nationals | Applied Psychology (2018) | Pearson qualifications